



## Natural Wine Exhibition Zurich West

On Saturday 30th and Sunday 31st March 2019, the first natural wine exhibition is taking place in two locations, Pfingstweidstrasse 6 to 10, Zurich West. The Expovina Primavera and the Urban Bike Days Zurich will be taking place in the neighbourhood on the same weekend. Zurich West will be bustling and vibrant!

We would like to invite wine connoisseurs to taste these natural wines and to discuss them with the winemakers. There will also be appetizers, an oyster bar, live music and entertainment for the youngsters with the Bike Days.

We are expecting 40 natural wine producers from Switzerland, Italy and France as well as their importers. Only spontaneously fermented natural wines treated with little or no sulphur (red wines with less than 50 mg and white

wines with less than 70 mg of sulphite) will be exhibited. Details can be obtained directly from the producers. As a visitor you will learn about very different philosophies of winemaking and cultivation. We are looking forward to the first generation of natural wines awaiting us in the shadow of the Prime Tower.

Admission fee Fr. 20.-, entry from 18 years, children in company admitted

Opening hours:

Saturday 30th March 10am to 5pm

Sunday 31st March 11am to 7pm

Let's pop the corks and leave the established wine expositions behind us. Let's relax and be a little 'trashy', get our shoes dirty with the soil of the winegrower, with wines from turbid to refreshingly bubbly, which are produced both in amphora and conventionally. The exhibition rooms are located in a former Coop warehouse, the restaurants Brisket and les halles as well as the Steinfels wine shop. The restaurant will be open on Saturday from 6pm to 1am after the stalls have been dismantled. Moules Frites and other dishes will be served in our restaurants from 6pm.

*Steinfels*   
LA MAISON DU VIN



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## Registration for winemakers and dealers

20,000 people are expected to visit two other events – the Expovina Primavera and Urban Bike Days – near our exhibition building in Zurich West. We can accommodate around 50 exhibitors in this well-known city location. This is an ideal locale in the centre of Zurich West, in the immediate vicinity of the Hardbrücke railway station, to present your latest wine specialities to the general public. Each so-called market stall offers plenty of space for tasting and discussions. Our venue invites you to stay just that little bit longer.

We will become the talk of the town through our media partners, flyers and guerrilla marketing. As a winemaker or importer you will receive tickets for CHF 3.- to give to your customers. Glasses and washing-up facilities as well as central cooling units will be available. We will provide you with market stalls equipped with sun umbrellas, bar tables, drinking water, glasses, spittoons and coolers with ice. Accommodation is available within a hundred meters at the Ibis Budget, Ibis or Novotel hotels.

Participation is only for producers and importers (importers must have a registration at the Swiss Winetrader Controlling) with spontaneously fermented natural wines with little or no sulphur (red wines less than 50 mg and white wines with less than 70 mg sulphite). Opening hours: Saturday 30th March 10am to 5pm, Sunday 31st March 11am to 7pm. On Saturday we invite you to our common winery dinner (dinner Fr. 28.- drinking included).

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## Registration

Name, first name of the participant: .....

Company: .....

Email: .....

Phone: .....

For dealers, number of winegrowers: .....

Selling products directly at the exhibiton is not allowed, the tasting must be for free. The reception of orders is permitted (the reception of advance payment is not allowed).

## Registration fee:

Importers with multiple winegrowers: CHF 300.- (max. 3 producers); producers : CHF 150.-.

You will receive an invoice after registration, after receipt of the payment you will receive a confirmation of participation.

We are at your disposal for queries and registration: Natural wine exhibition Zurich West c/o gysimarketing, Heinrichstrasse 267b, 8005 Zürich; 0041 78 667 41 62

[contact@gysimarketing.ch](mailto:contact@gysimarketing.ch)

We speak German, Italian, French and English.